

Environmental Statement

Marketing Impact is committed to responsible environmental management through continuous improvement. Our goal is to meet and exceed all legal requirements and demonstrate leadership in resource management processes, and development and application of commercially viable best practice addressed messaging solutions.

As a mail house, our digital messaging capabilities enable Marketing Impact to overachieve in regard to resource sustainability practices in our industry. Marketing Impact will prevent pollution and minimise any adverse impacts on the environment by taking responsibility for all our waste, noise, discharges, and emissions.

Marketing Impact has adopted cleaner production principles by:

- using its resources and energy as efficiently as possible
- continuing to promote a reduce/reuse/recycle culture and to offer training and guidance to staff, clients and suppliers on resource consumption efficiency
- producing best practice environmentally sound products for any given communications production context.

Which is achieved through adhering to the following practices:

- Maintaining an ongoing commitment to the Toitu programme for improved environmental performance.
- Measuring and reviewing our environmental objectives and targets annually.
- Ensuring continued alignment of our environmental, health & safety, and quality management processes.
- Acting on environmental complaints, issues, and incidents as they occur.
- Ongoing business partnerships with suppliers that share our environmental philosophy.
- Wherever possible, recommending and substituting physical messaging media with digital media.
- Continued compliance with relevant local and national environmental legislation.



Alan Hard

MANAGING DIRECTOR



Sue Darroch

EXECUTIVE DIRECTOR