

What is ISO/IEC 27001?

ISO/IEC 27001 is an internationally recognised standard for Information Security Management Systems (ISMS). It provides a comprehensive framework to identify, manage, and protect sensitive information, ensuring the utmost security and confidentiality of data. You can read more here.

We understand the paramount importance of managing information securely and safely. That's why we are working to achieve ISO/IEC 27001:2022 certification in 2024.

We are committed to protecting the information entrusted to Marketing Impact from our clients and suppliers. We recognise that maintaining information security is a collaborative effort and recognise that our clients and suppliers also have an obligation to uphold the confidentiality, integrity, and availability of information when interacting with us. Which is why we encourage open communication and the application of protection measures for information transfer, storage, and disposal.